Mobil Oil Corporation

3225 GALLOWS ROAD
FAIRFAX, VIRGINIA 22037-0001

Via Fax

May 11, 1993

Mr. William Roth
R. J. Reynolds
5350 Shawnee Road, Suite 200
Alexandria, VA 22312

Dear Bill:

Attached is a copy of the letter discussing our involvement in June cigarette promotions which we have sent to our DPCs and field people. As you can see, I am sending only the sections pertaining to RJR's program.

The terms outlined in the letter are those to which you, Dan Porter, Greg White and I agreed in our various phone conversations. Please forward this information to your field network so that everyone in both our organizations is working to implement the program in the same fashion.

If you have questions, I can be reached at (703) 849-3105.

Sincerely,

Kinné

Kinné J. Hoffman
Promotion Manager, Marts

KJH/sh
Attachment

cc: D. J. Porter

51847 6256

Post-it™ brand fax transmittal memo 7671	# of pages ▸
To Bill Roth	From K. Hoffman
Co. RJR	Co.
Dept.	Phone #
Fax # (703) 941-0849	Fax #

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